

Accolades and Rewards for The Blue Train

23 January 2012

The Blue Train scooped the World's leading Luxury Train award for the third consecutive year last week at a glittering world travel awards ceremony held in Doha, Qatar.

The World Travel Awards (WTA) acknowledges and recognises excellence in the global travel and tourism industry.

Now celebrating its 19th anniversary, the WTA is regarded as the very highest achievement that a travel product could hope to receive and has been hailed as "The Oscars of the Travel Industry" by the Wall Street Journal.

Votes are cast by 213,000 travel professionals including travel agencies, tour and transport companies and tourism organizations in more than 160 countries across the globe.

Commenting on the achievement, Blue Train's Executive Manager, Ms Hanlie Kotze, said "It is not only a huge achievement for us as The Blue Train but also for South Africa as a country. Further still for Transnet Freight Rail in being awarded the World's leading luxury train says something about the company as a railway provider for having developed this product and maintaining it to world class standards".

Kotze further explained that competing with world class luxury trains and still come out as the winner is really wonderful. "The Blue Train has been blessed with a wonderful team of people who are passionate and committed. Our staff are proud ambassadors of the train but also our beautiful country. Every time we have a satisfied guest we are sure of more people that will visit our country and at the same time experience our product," said Kotze.

-ENDS-

MEDIA RELEASE



Issued by Transnet Freight Rail

For further information contact:

Mike Asefovitz
Spokesperson
Transnet Freight Rail
Tel. 011-544 9585
Cel. 083-286-2078